

TRIFF Expo 2021

a film-industry trade show

Meet the Right People at the Right Place...

For the first time, Tryon International Film Festival will include a film-industry trade show -- TRIFF Expo 2021 -- scheduled for Saturday and Sunday, Oct. 9 and 10, 2021, during the three-day festival weekend in the North Carolina mountains. This will be the perfect opportunity for cinema professionals to network, showcase their work, and look for new business and creative opportunities. Ideal vendors include actors, film schools, technical professionals (such as lighting, sound, special effects), distribution and booking agencies, producers, directors, screenwriters, and other film festivals. At this time, Tryon International Film Festival is planning to host a traditional in-person festival. However, if by July 31 the pandemic is still a danger, the festival will be restructured to be virtual or hybrid, and all Expo deposits will be returned. We have space for a maximum of 50 vendors.

CHOOSE YOUR BOOTH

All booths are outdoor tents with roll-up walls. The Expo area will be outdoors with restroom access. In case of rain, we will move indoors. Booths include two chairs, an 8-foot table, drape, and two 2-day passes to the Festival. Electrical access is \$25, but you must provide your own extension cords. You may bring signage, banners, equipment, another table, brochures, give-a-ways, etc. However, you may not sell anything. Vendors must man their display and information booths Saturday, Oct. 9, 1-8 p.m., and Sunday, Oct. 10, noon to 5 p.m. You can reserve your booth space with a \$100 deposit. If the Festival goes virtual and the Expo is cancelled, your refund will be returned. Management will make the final decision about being live or virtual on July 31.

<u>RATES</u>	<u>Before 8/29/21</u>	<u>After 8/29/21</u>
Space: 10 X 10	\$300 _____	\$325 _____
Space: 10 X 20	\$450 _____	\$475 _____
Electrical	\$25 _____	

SCORE sponsorship \$500

There is a limited number of SCORE sponsorships that will include prime location among vendors, one 10 x 20 tent, electrical access and two VIP all-access Festival passes.

REGISTRATION

ORGANIZATION NAME _____

CONTACT PERSON _____

EMAIL _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

WEBSITE _____ TYPE OF ORGANIZATION _____

BOOTH PRICE _____ ELECTRICITY \$25 _____

I want to reserve

(check box) _____ (number of) 10x10 or 10X20 booths.

need electricity

I want to be a SCORE Sponsor

With this application is \$100 refundable deposit

SIGNATURE _____ DATE _____

Please make checks payable to Polk County Film Initiative. Send your check and this form to Polk County Film Initiative, 285 North Trade Street, Tryon NC 28782. For more information call Steve Wong 864.316.6559

TRYON

INTERNATIONAL FILM FESTIVAL

ARRIVAL & CHECK-IN

All exhibitors are required to access the festival area via Cowan Street and to check in with festival staff (Steve Wong 864.316.6559) upon arrival. A map of the festival and surrounding area will be enclosed with EXPO exhibitor packets. Ingress and egress routes to access your space will be noted.

Do not move or remove the traffic barriers in the festival area. There is no designated parking for EXPO exhibitors, and exhibitors may not park in designated handicapped areas without appropriate handicapped placards.

YOUR SPACE

All materials and supplies MUST fit within your tent/booth space. If available, additional spaces can be purchased if more room is required for your setup. Free give-a-ways are allowed, but no sales. If you have special requests or requirements in regard to space locations or ease of access, please contact Steve Wong 864.316.6559 / just4wong@gmail.com.

SET-UP AND TAKE-DOWN

Exhibitors can set-up from 9 a.m. until Noon on Saturday, Oct. 9. Visitors arrive at 1 p.m. All vehicles must be parked appropriately by 11:30 a.m. No exhibitors may access the EXPO area with vehicles for loading until after 6 p.m., and all clean-up should be completed by 7 p.m. both evenings.

CLEANLINESS AND FINAL CLEAN-UP

All exhibitors are required to bring their own containers for garbage and recycling, as exhibitors will not be permitted to use the public containers for their refuse. All exhibitors must maintain their booth space in a clean and neat manner throughout the festival, and complete a final clean-up prior to leaving the festival.

Free Wi-Fi will be available.

